

SCHOLARSHIP RUBRIC

VISUAL ART + DESIGN

Presentation.....	25%	1=Not Meeting
Technical Skills	25%	2=Developing
Visual Strategies.....	25%	3=Meeting
Written Communication.....	25%	4=Advanced
		5=Exceeding

Total average score 4.0 or higher will receive a scholarship. Information on this scholarship can be found here: www.rmca.edu/admissions/financial-aid-tuition/scholarships/ under the “entry scholarship” drop down.

PRESENTATION

The artworks presented are clearly documented as high-quality images. Each image is labeled in the Slideroom submission with the required title, year, media, and short description.

TECHNICAL SKILLS

The student demonstrates a skillful use of their chosen tools and materials. Examples include cameras, pencils, paintbrushes, clay, fabric, software, etc.

VISUAL STRATEGIES

The student exhibits an understanding and skillful use of the Elements and Principles of Art & Design in their work. Students are not expected to combine all of these approaches, but to effectively use selected elements and principles within their creative work.

RMCAD Library resource: rmcad.libguides.com/ld.php?content_id=51489526

- *Elements of Art & Design: Line, Shape, Form, Space, Color, Value, Texture.*
- *Principles of Art & Design: Balance, Contrast, Emphasis, Movement, Pattern, Proportion, Repetition, Unity, Variety, Continuity.*

WRITTEN COMMUNICATION

The student demonstrates the ability to write clearly and effectively about their creative interests and career goals.